Robinson Crew Boosters Club

General Membership Meeting October 9, 2024



General Membership Meeting Agenda

ROBINSON CREW

- Welcome & Introductions- Sherry Noud
- Program Director Updates Coach Vargas
- President's Updates Sherry Noud
- Annual Financial Review Brandon Booher
- 2025 Season Budget Brandon Booher
- Membership Obligation Ellen Valentine
- Volunteer Opportunities Ellen Valentine
- Upcoming Volunteer and Fundraising Events Paige Wroble
- Corporate Sponsorships Kate Mattice
- General Membership Meeting Schedule Karrie Kay
- Questions?

Robinson Crew Boosters Club

Leadership Team - Board of Directors

- Sherry Noud, President
- Karrie Kay, Secretary
- Brandon Booher, Treasurer
- Vacant, VP for Membership
- Paige Wroble, VP for Ways and Means
- Ellen Valentine, VP for Administration
- Rob Graveline, VP for Operations #I
- Frank Stuyvesant, VP for Operations #2
- Evie Hasch, At Large
- Vacant, At Large Finance



Robinson Crew Boosters Club

Leadership Team - Lead Volunteers

- Carla Bissonnette, VASRA Representative
- Vacant, Local Organizing Committee (LOC) Member
- Vacant, Local Organizing Committee (LOC) Member
- Jeanette Sonner, Carpool Coordinator
- Kate Mattice, Sponsorships Coordinator
- Anh Nguyen, Social Media/Communications Lead, Erg-a-thon Lead
- Diane DiPietro, Tag Day Coordinator
- Vacant, Food Tent Coordinator
- Vacant, Nothing Bundt Cake Sale Coordinator
- Vacant, Spirit Wear Coordinator









Thank You to our 2023-2024 Top Sponsors

















Robinson Crew Boosters Club

ROBINSON

President Updates

- 35th anniversary of Robinson Crew 1990-2025
- Revised handbook and standards of conduct
- Volunteer position descriptions
- Master calendar
- Two open board positions
- Several open volunteer positions
- Please join Slack when you receive an invitation.
- See www.robinsoncrew.org for bylaws, meeting notes, helpful information



Program Director Updates Phil Vargas, Program Director

- Erg return will be October 30 & November 6th
- Winter conditioning begins
 - 11/12 Boys Team
 - 11/18 Girls Team
- Erg Sprints, 2/1/25
- On the water practices start Presidents' Day, 2/17/25
- The team will be practicing during Spring Break. Please plan accordingly.

2025 Regatta Season Schedule



3/22/25 Polar Bear

3/29/25 Walter Mess

4/5/25 Darrell Winslow

4/12/25 Ted Phoenix

4/19/25 Ryz Obuchowicz

4/26/25 Al Urquia

5/3/25 VA Scholastic Rowing Championships (States) Day 1

5/10/25 VA Scholastic Rowing Championships (States) Day 2

5/16-5/17/25 Stotesbury Cup ("Stotes") Regatta

5/23-5/24/25 Scholastic Rowing Association of America (SRAA) (Nationals)

Stotesbury Cup Regatta

What You Need to Know Now...



- The Stotesbury Cup Regatta (a.k.a., "Stotes") is the <u>largest high school rowing regatta in the world</u>.
 - Think of it as the Superbowl for high school rowing.
- The regatta takes place in <u>Philadelphia</u> on the Schuylkill River ('SKOO-kəl').
 - Usually mid-May, the same weekend as Robinson's prom...
- Robinson Crew considers this regatta a "post-season event."
- Not all rowers will participate.
 - The coaching staff determines the rosters, typically in March.
- Estimated Cost ~\$500 (this cost is in addition to RCBC registration fees).
 - Cost includes transportation, hotel, and meals for two days.
- RCBC will establish a Stotesbury Planning Committee in February 2025.
 - Planning includes transportation, lodging, food, chaperones, and volunteer responsibilities.
- This is one of the most exciting regattas your rowers will participate in more information to follow!





Annual BudgetBrandon Booher, Treasurer

- Approved in June and revised in September <u>posted on website</u>
- Operating budget of \$180,000
- General themes:
 - Hold registration fees at \$1,250 per rower
 - Invest in new equipment:
 - New shell
 - New ergs
 - New shoe system
 - Budget for growth:
 - Increased coaching
 - Increase team-building opportunities celebrate 35th anniversary



Financial Snapshot

- Cash:
 - QuickBooks \$60K (\$50K held as reserve funds per RCBC Bylaws)
 - Atlantic Union \$24K
- **Assets:** \$206K
- Liabilities: "Goldfinch" semi-annual payments through June 2025



Registration Fees & Payments

2024-25 Season Registration Fees \$1,250

Nov 21st – 1st Installment \$375

Dec 21st – 2nd Installment \$300

Jan 21st – 3rd Installment \$300

Feb 21st – 4th Installment \$275

Refund policy:

- After the first Friday of winter conditioning and training but prior to the first Friday of the Spring Sports Season, all registration fees with the exception of a \$375 winter training will be refunded.
- After the first Friday of the Spring Sports Season, no registration fees will be refunded.
- Failure to pass the Swim Test will result in a refund of all registration fees with the exception of a \$375 winter training fee.

Why is crew so expensive?



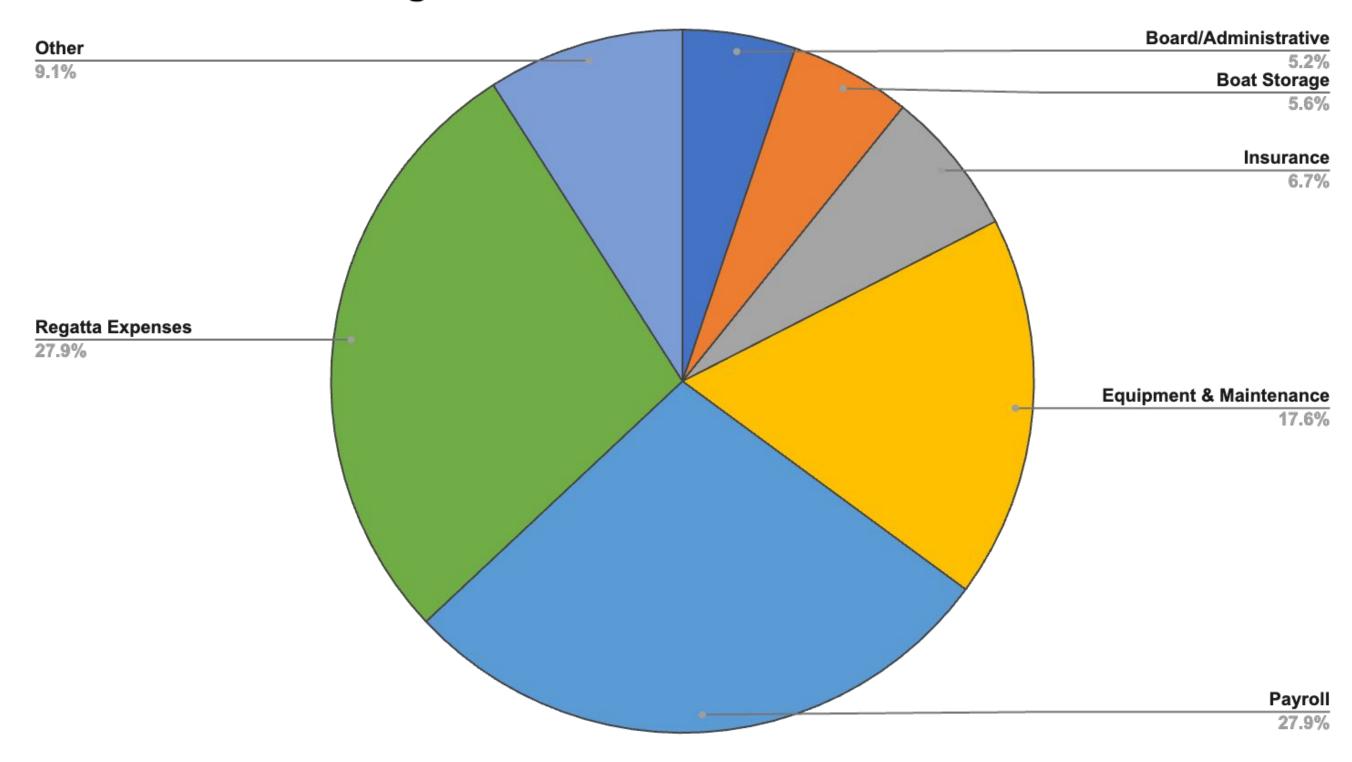
- Robinson Crew is completely self-funded and receives no money from Robinson Secondary School or Fairfax County Public Schools (FCPS).
- All financial support for Robinson Crew comes from rower fees, donations, and RCBC fundraising efforts.
- RCBC is an IRS 501(c)3, Not-For-Profit Organization.
- The RCBC has been able to keep registration fees relatively low compared to other local high school programs because of strong volunteering and generous contributions by our community and families like you.



Where does your money go?

- Administration QuickBooks, VASRA membership, boat registrations, State Commission, accountant, USPS, etc.
- Boat Storage Storage racks inside the boathouse at Sandy Run
- Insurance Property, Liability, Catastrophic, Directors & Operators
- Equipment & Maintenance Racing shells, ergs, launch boats, motors, oars, riggers, seats, etc.
- Payroll Our coaches do not receive additional salary from RSS or FCPS.
- Regatta Expenses Fees paid to enter each rower and boat in regattas
- Other Fundraising fees, team building events, additional coaching expenses, etc.







Annual Financial Review

- All books and accounts shall be reviewed at least once every year:
 - by a qualified independent auditor who may be a member of the RCBC
 - or by a committee composed of not less than three (3) individuals.
- The review shall be completed by the end of the calendar year.
- The results of this audit shall be made available to all standard and contributing memberships.

If you are interested in participating in the annual review, please contact treasurer@robinsoncrew.org



Ten & Two For Our Crew

Membership Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Accumulate 10 Volunteer Points Raise \$200 In Fundraising

Example Volunteer Opportunities:

- Carpool Driver 0.5 points (per trip)
- Regatta Food Tent 1 point (per set up / take down)
- Carpool Coordinator 10 points
- Regatta Concessions Stand 1 point (per shift)
- Spirit Wear Coordinator / Uniforms - 5 points

Raise at least \$200 profit through fundraisers such as:

- Erg-a-thon pledges
- Bundt cake sales
- RaiseRight scrip

If you are unable to participate, reach \$200, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising obligation.



Membership Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Volunteer & Fundraise

Example Volunteer Opportunities:

- Carpool Driver
- Regatta Snacks Setup/Cleanup
- Assistant Event Coordinator
- Event Planning Committee
- Concessions Stand Attendant
- Spirit Wear Coordinator
- Board Members

There is no "buy out" for volunteering — <u>we need</u> <u>your time and effort!</u>

The RCBC will assess members a fee of \$50 per point for any shorfall at the end of the season.

Raise an established minimum through <u>fundraisers</u>:

- Erg-a-thon pledges
- Bundt cake sales
- RaiseRight scrip

If you are unable to participate, reach the <u>minimum</u> <u>obligation</u>, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising dues.



Volunteer Opportunities

Please contact Ellen Valentine, VP for Administration, or Sherry Noud, President, with any questions about available leadership opportunities:

- VP at Large, Finance (Assistant Treasurer)
- VP for Membership
- Local Organizing Committee (LOC) member (help at regattas)
- Novice Parent Liaison

- Nothing Bundt Cakes (NBC) Coordinator
- Assistant Sponsorships Coordinator
- Launch Boat Driver (training provided)
- Food Tent Coordinator (regattas)
- Spirit Wear/Uniform Coordinator



Ways & Means Paige Wroble

Recent Fundraising Events:

- Carwash
- Bridal Show

Upcoming Events:

Five Guys
 Oct. TBD

George's Steak & Things Nov. 12

• Paisano's Dec. 12

Bridal Show Jan 19

• Erg-a-thon Jan. 29 (tentative)

• Bundt Cakes Jan. 8 and pick up Feb. 10

Tag Day
 Feb. 8 & 15th (tentative)

Ongoing:

- Raise Right Enter Code: 8LC961A62146
- Corporate sponsorships









Corporate Sponsorships

Kate Mattice

Season goal is to raise \$10,000

• Good for the team: reduces overall team fundraising requirements.

 Good for you: 10% of corporate sponsorships secured go towards a rower's fundraising obligation. Example: a single \$250 sponsor would equate to \$25 off your requirement, \$1,000 would be \$100

off, and \$2,000 would be \$200!





absolute roofing.









General Membership Meeting Schedule



October 9, 2024 - @ Robinson (Blue Cafeteria)

November 13, 2024 - Virtual (Winter training starts Nov 12 & 18)

December 11, 2024 - @ Robinson

January 15, 2025 - Virtual

February 12, 2025 - @ Robinson

March 12, 2025 - Virtual (Polar Bear Regatta 3/22)

April 9, 2025 - @ Robinson

May 2, 2025 - @ Robinson (Board Elections and Stotesbury Parent Meeting)

Spirit Wear



New spirit wear website now live:

https://robinsonhighschoolcrew.gearupsr

- Open year round
- 25% OFF spirit wear valid through the end of October
 - coupon: RHSCREW
- More spirit wear and crew swag to come







Men's Nike Short Sleeve Dri-Fit (new





LARGE (WHITE/ROYAL/GOLD)

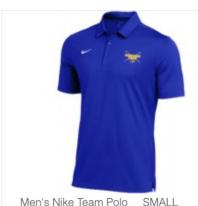


Men's Nike Long Sleeve Dri-Fit (new)

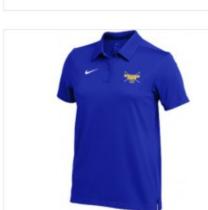




Women's Nike Long Sleeve Dri-Fit (new) LARGE (WHITE/ROYAL/GOLD) "ROBINSON CREW" TEXT WITH RAM H..



Men's Nike Team Polo SMALL (WHITE/ROYAL/GOLD) "ROBINSON CREW" TEXT WITH RAM HEAD LOGO



Women's Nike Team Polo SMALL (WHITE/ROYAL/GOLD) "ROBINSON CREW" TEXT WITH RAM HEAD LOGO

