General Membership Meeting November 13, 2024



General Membership Meeting

Agenda

- Welcome & Introductions- Sherry Noud
- Program Director Updates Coach Vargas
- President's Updates Sherry Noud
- Team Financing and Registration Fees Brandon Booher
- Membership Obligation Ellen Valentine
- Volunteer Opportunities Ellen Valentine
- Upcoming Volunteer and Fundraising Events Paige Wroble
- Corporate Sponsorships Kate Mattice
- General Membership Meeting Schedule
- Questions?





Program Director Updates Phil Vargas, Program Director

- Winter conditioning begins 11/25
 - 3:00-5:00 Boys Team
 - 4:30-6:30 Girls Team
- Erg Sprints, 2/1/25
- On the water practices start Presidents' Day, 2/17/25
- The team will be practicing during Spring Break. Please plan accordingly.

2025 Regatta Season Schedule



3/22/25 Polar Bear

3/29/25 Walter Mess

4/5/25 Darrell Winslow

4/12/25 Ted Phoenix

4/19/25 Ryz Obuchowicz

4/26/25 Al Urquia

5/3/25 VA Scholastic Rowing Championships (States) Day 1

5/10/25 VA Scholastic Rowing Championships (States) Day 2

5/16-5/17/25 Stotesbury Cup ("Stotes") Regatta

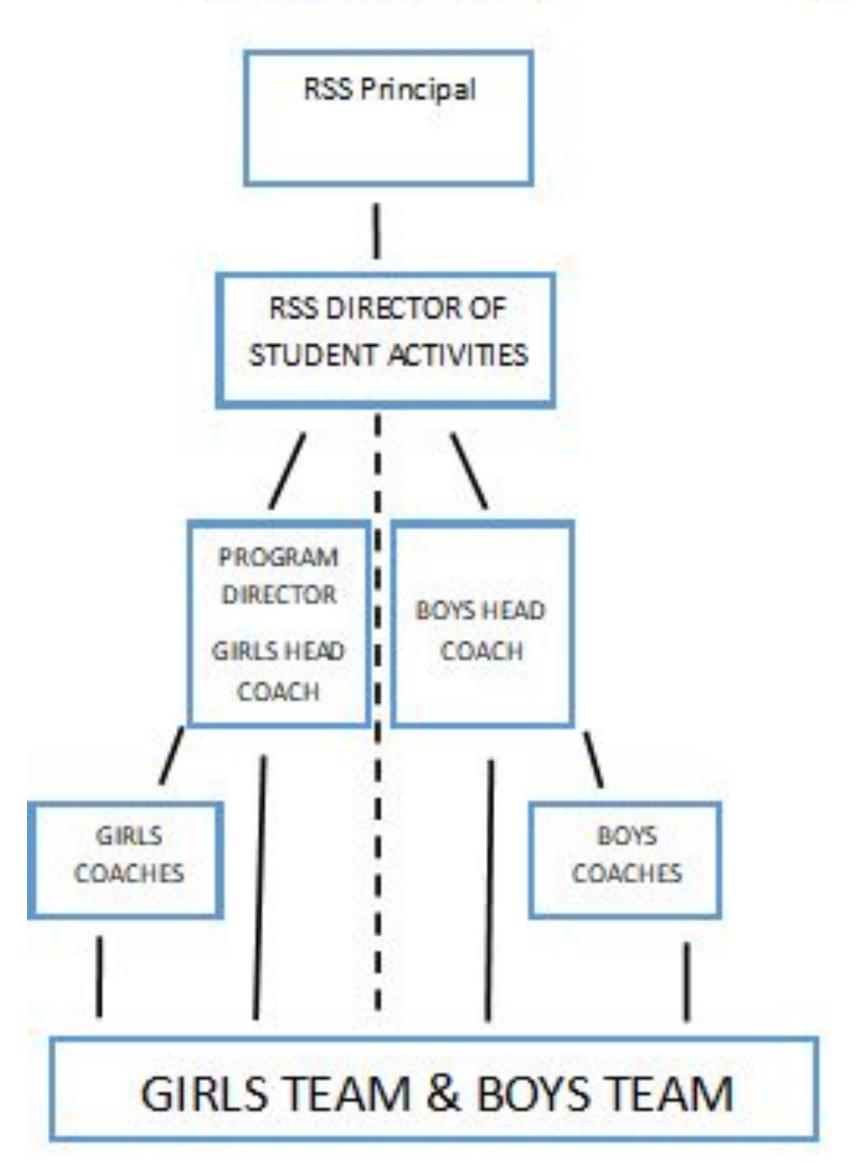
5/23-5/24/25 Scholastic Rowing Association of America (SRAA) (Nationals)

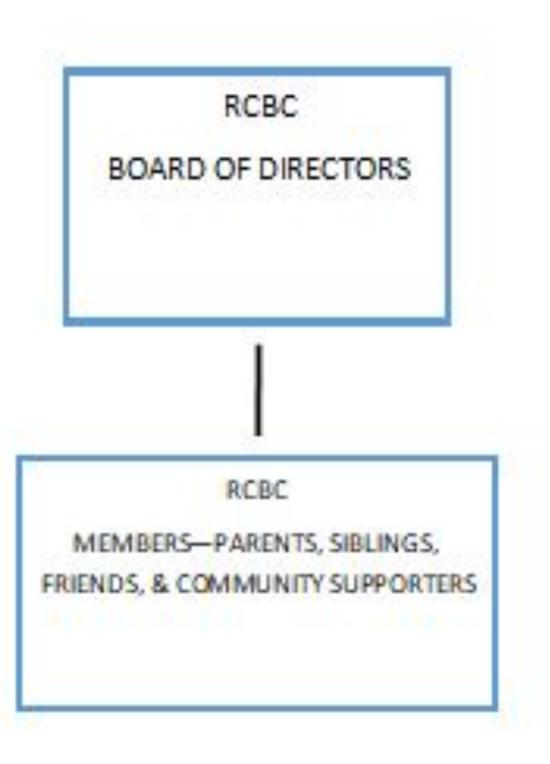
Robinson Crew Chain of Command for Conflict Resolution



Robinson Crew

Robinson Crew Boosters Club





Leadership Team - Board of Directors

- Sherry Noud, President
- Vacant, Secretary
- Brandon Booher, Treasurer
- Vacant, VP for Membership
- Paige Wroble, VP for Ways and Means
- Ellen Valentine, VP for Administration
- Rob Graveline, VP for Operations #I
- Frank Stuyvesant, VP for Operations #2
- Evie Hasch, At Large
- Vacant, At Large Finance (Assistant Treasurer)



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President Updates

- 35th anniversary of Robinson Crew 1990-2025
- Revised handbook and standards of conduct
- Volunteer position descriptions
- Master calendar
- Three open board positions
- Several open lead volunteer positions
- Please join Slack when you receive an invitation.
- See www.robinsoncrew.org for bylaws, meeting notes, helpful information

Leadership Team - Lead Volunteers

- Carla Bissonnette, VASRA Representative
- Vacant, Local Organizing Committee (LOC) Member
- Vacant, Local Organizing Committee (LOC) Member
- Jeanette Sonner, Carpool Coordinator
- Kate Mattice, Sponsorships Coordinator
- Anh Nguyen, Social Media/Communications Lead, Erg-a-thon Lead
- Diane DiPietro, Tag Day Coordinator
- Vacant, Food Tent Coordinator
- Vacant, Nothing Bundt Cake Sale Coordinator
- Leigh Booher, Spirit Wear Coordinator
- Vacant, Novice Parent Liaison



Stotesbury Cup Regatta

What You Need to Know Now...



- The Stotesbury Cup Regatta (a.k.a., "Stotes") is the largest high school rowing regatta in the world.
 - Think of it as the Superbowl for high school rowing.
- The regatta takes place in <u>Philadelphia</u> on the Schuylkill River ('SKOO-kəl').
 - Usually mid-May, the same weekend as Robinson's prom...
- Robinson Crew considers this regatta a "post-season event."
- Not all rowers will participate.
 - The coaching staff determines the rosters, typically in March.
- Estimated Cost ~\$500 (this cost is in addition to RCBC registration fees).
 - Cost includes transportation, hotel, and meals for two days.
- RCBC will establish a Stotesbury Planning Committee in February 2025.
 - Planning includes transportation, lodging, food, chaperones, and volunteer responsibilities.
- This is one of the most exciting regattas your rowers will participate in more information to follow!



information



Registration Fees & Payments

2024-25 Season Registration Fees \$1,250

Dec 6th – 1st Installment \$375

Jan 3rd – 2nd Installment \$300

Feb 7th – 3rd Installment \$300

Mar 7th – 4th Installment \$275

Refund policy:

- After 12/5/24 but prior to the first Friday of the Spring Sports Season, all registration fees with the exception of a \$375 winter training fee will be refunded.
- After the first Friday of the Spring Sports Season, no registration fees will be refunded.
- Failure to pass the swim test will result in a refund of all registration fees with the exception of a \$375 winter training fee.

Why is crew so expensive?



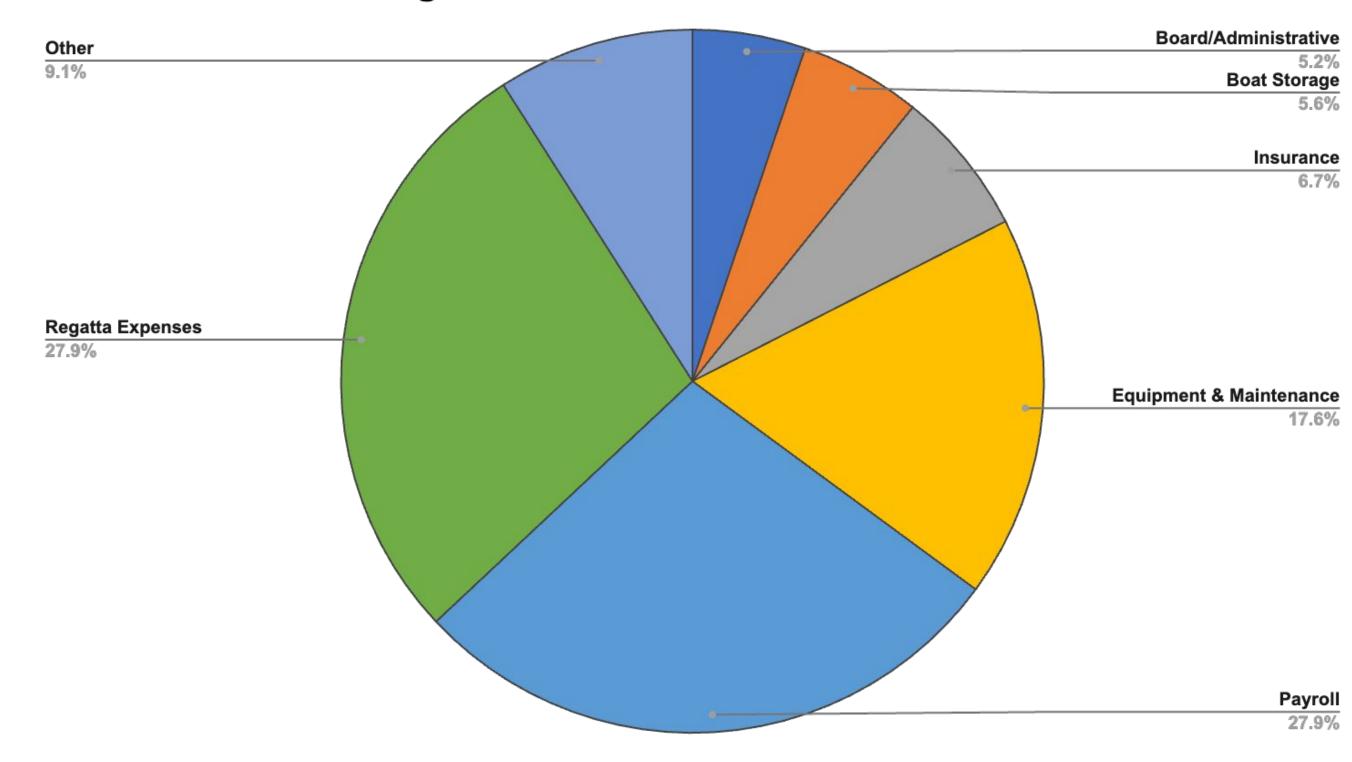
- Robinson Crew is completely self-funded and receives no money from Robinson Secondary School or Fairfax County Public Schools (FCPS).
- All financial support for Robinson Crew comes from rower fees, donations, and RCBC fundraising efforts.
- RCBC is an IRS 501(c)3, Not-For-Profit Organization.
- The RCBC has been able to keep registration fees relatively low compared to other local high school programs because of strong volunteering and generous contributions by our community and families like you.



Where does your money go?

- Administration QuickBooks, VASRA membership, boat registrations, State Commission, accountant, USPS, etc.
- Boat Storage Storage racks inside the boathouse at Sandy Run
- Insurance Property, Liability, Catastrophic, Directors & Operators
- Equipment & Maintenance Racing shells, ergs, launch boats, motors, oars, riggers, seats, etc.
- Payroll Our coaches do not receive additional salary from RSS or FCPS.
- Regatta Expenses Fees paid to enter each rower and boat in regattas
- Other Fundraising fees, team building events, additional coaching expenses, etc.







Annual Financial Review

- All books and accounts shall be reviewed at least once every year:
 - by a qualified independent auditor who may be a member of the RCBC
 - or by a committee composed of not less than three (3) individuals.
- The review shall be completed by the end of the calendar year.
- The results of this audit shall be made available to all standard and contributing memberships.
- Participants will receive points towards their membership obligation.

If you are interested in participating in the annual review, please contact: treasurer@robinsoncrew.org



Membership Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Volunteer & Fundraise

Example Volunteer Opportunities:

- Carpool Driver
- Regatta Snacks Setup/Cleanup
- Assistant Event Coordinator
- Event Planning Committee
- Concessions Stand Attendant
- Spirit Wear Coordinator
- Board Members

There is no "buy out" for volunteering — <u>we need</u> <u>your time and effort!</u>

The RCBC will assess members a fee of \$50 per point for any shortfall at the end of the season.

Raise an established minimum through <u>fundraisers</u>:

- Erg-a-thon pledges
- Bundt cake sales
- RaiseRight scrip

If you are unable to participate, reach the <u>minimum</u> <u>obligation</u>, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising dues.



Volunteer Opportunities

Please contact Ellen Valentine, VP for Administration, or Sherry Noud, President, with any questions about available leadership opportunities:

- Secretary
- VP at Large, Finance (Assistant Treasurer)
- VP for Membership
- Local Organizing Committee (LOC) member (help at regattas)

- Nothing Bundt Cakes (NBC) Coordinator
- Assistant Sponsorships Coordinator
- Launch Boat Driver (training provided)
- Food Tent Coordinator (regattas)
- Novice Parent Liaison



Ways & Means Paige Wroble

Recent Fundraising Events:

- Carwash
- Bridal Show

Upcoming Events:

Paisano's Dec. 12

• Bridal Show Jan. 19

• Erg-a-thon Jan. 29 (tentative)

• Bundt Cakes Jan. 8 and pick up Feb. 10

• Tag Day Jan. 25 & Feb. 8 (mandatory)

Ongoing:

Raise Right — Enter Code: 8LC961A62146

Corporate sponsorships









2024-2025 Corporate Sponsors

Platinum







Bronze









2024-2025 Sponsorship Campaign

- Last year, we secured
 13 corporate sponsors
- So far, we have 6
- Time to get more!

Ready to sponsor?
Scan the QR Code or <u>click</u>
here to start the process.







- Important boost to fundraising AND provides great advertising opportunity for local companies
- NEW EXCLUSIVE Platinum
 Sponsors (\$2,500) limit ONE per industry to get best visibility + Quick Catch Ads!
- 10% of the sponsorship funds raised goes towards your \$200 fundraising obligation
- Contact Kate Mattice sponsorship@robinsoncrew.org

General Membership Meeting Schedule



December 11, 2024 - @ Robinson

January 15, 2025 - Virtual

February 12, 2025 - @ Robinson

March 12, 2025 - Virtual (Polar Bear Regatta 3/22)

April 9, 2025 - @ Robinson

May 2, 2025 - @ Robinson (Board Elections and Stotesbury Parent Meeting)

Spirit Wear & Uniforms



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- New spirit wear website now live
- Open year round
- 25% off spirit wear while it lasts
 - coupon: RHSCREW
- More Robinson Crew merch available at the December membership meeting and throughout season
- Information on uniforms forthcoming



