General Membership Meeting December 11, 2024



Meeting Agenda

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- Welcome & Introductions Sherry Noud
- 2024-2025 Corporate Sponsors
- Program Director Updates Coach Vargas
- President's Updates Sherry Noud
- Team Financing and Registration Fees Brandon Booher
- Membership Obligation Ellen Valentine
- Volunteer Opportunities Ellen Valentine
- Upcoming Volunteer and Fundraising Events Paige Wroble
- Corporate Sponsorships Kate Mattice
- Uniforms and Spirit Wear Leigh Booher
- General Membership Meeting Schedule
- Questions?



2024-2025 Corporate Sponsors

FITNESS TOGETHER®





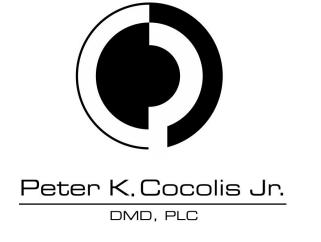






















Program Director Updates Phil Vargas, Program Director

- Winter conditioning continues
 - 3:00-5:00 Boys Team
 - 4:30-6:30 Girls Team
- Erg Sprints, 2/1/25
- On the water practices start 2/24/25
- The team will be practicing during Spring Break. Please plan accordingly.

2025 Regatta Season Schedule



3/22/25 Polar Bear

3/29/25 Walter Mess

4/5/25 Darrell Winslow

4/12/25 Ted Phoenix

4/19/25 Ryz Obuchowicz

4/26/25 Al Urquia

5/3/25 VA Scholastic Rowing Championships (States) Day 1

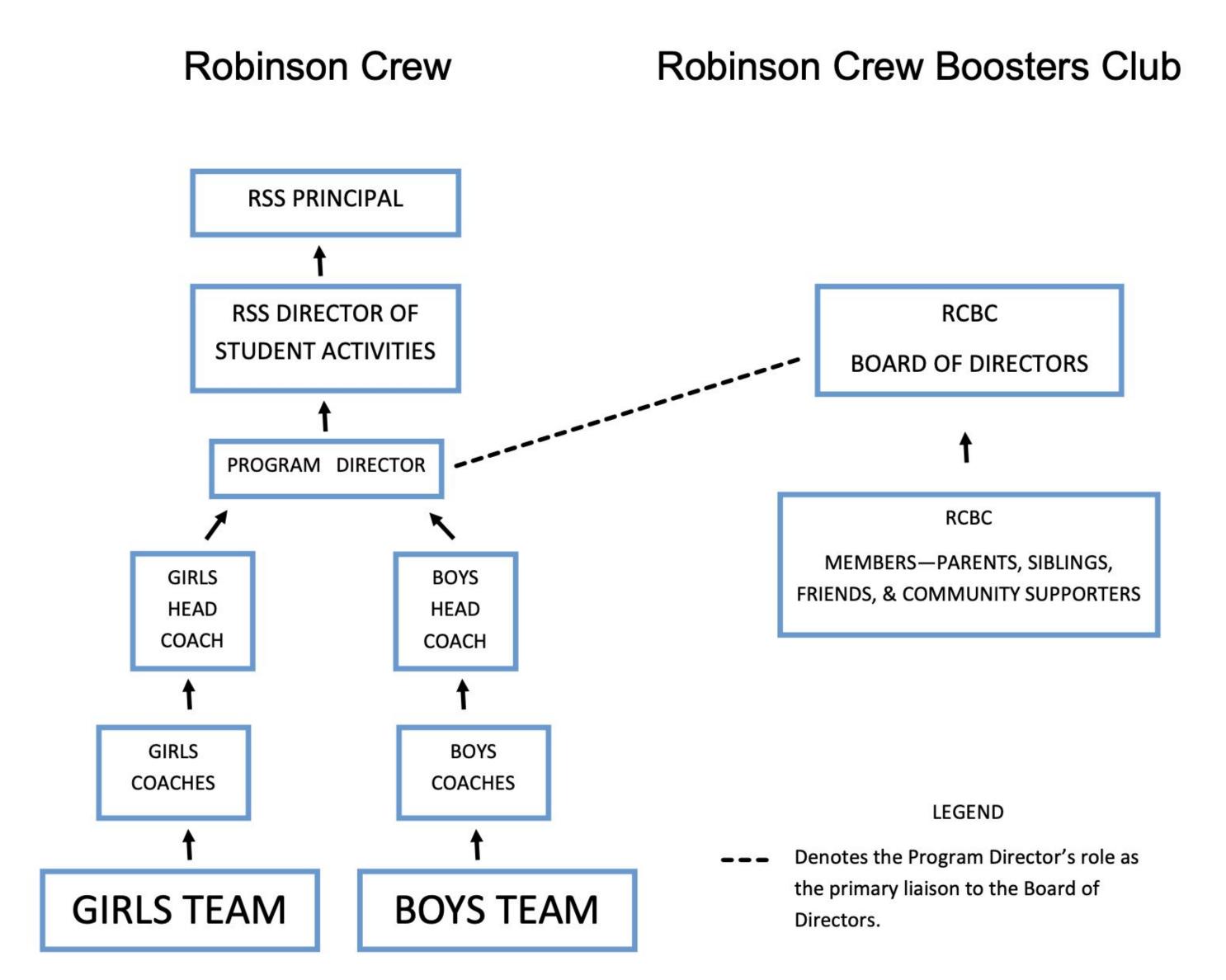
5/10/25 VA Scholastic Rowing Championships (States) Day 2

5/16-5/17/25 Stotesbury Cup ("Stotes") Regatta

5/23-5/24/25 Scholastic Rowing Association of America (SRAA) (Nationals)

Robinson Crew Conflict Resolution





Leadership Team - Board of Directors

- Sherry Noud, President
- Micaela Williamson, Secretary
- Brandon Booher, Treasurer
- Vacant, VP for Membership
- Paige Wroble, VP for Ways and Means
- Ellen Valentine, VP for Administration
- Rob Graveline, VP for Operations #I
- Frank Stuyvesant, VP for Operations #2
- Evie Hasch, At Large
- John Stevenson, At Large Finance (Assistant Treasurer)



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President Updates

- Revised handbook and standards of conduct
- Volunteer position descriptions
- One open board position
- Several open lead volunteer positions
- Please join Slack when you receive an invitation.
- See www.robinsoncrew.org for bylaws, meeting notes, helpful information

Leadership Team - Lead Volunteers

- Carla Bissonnette, VASRA Representative
- Vacant, Local Organizing Committee (LOC) Member
- Vacant, Local Organizing Committee (LOC) Member
- Jeanette Sonner, Carpool Coordinator
- Kate Mattice, Sponsorships Coordinator
- Anh Nguyen, Social Media/Communications Lead, Erg-a-thon Lead
- Diane DiPietro, Tag Day Coordinator
- Vacant, Food Tent Coordinator
- Vacant, Nothing Bundt Cake Sale Coordinator
- Leigh Booher, Spirit Wear Coordinator
- Vacant, Novice Parent Liaison



Stotesbury Cup Regatta

What You Need to Know Now...



- The Stotesbury Cup Regatta (a.k.a., "Stotes") is the <u>largest high school rowing regatta in the world</u>.
 - Think of it as the Superbowl for high school rowing.
- The regatta takes place in <u>Philadelphia</u> on the Schuylkill River ('SKOO-kəl').
 - Usually mid-May, the same weekend as Robinson's prom...
- Robinson Crew considers this regatta a "post-season event."
- Not all rowers will participate.
 - The coaching staff determines the rosters, typically in March.
- Estimated Cost ~\$500 (this cost is in addition to RCBC registration fees).
 - Cost includes transportation, hotel, and meals for two days.
- RCBC will establish a Stotesbury Planning Committee in February 2025.
 - Planning includes transportation, lodging, food, chaperones, and volunteer responsibilities.
- This is one of the most exciting regattas your rowers will participate in more information to follow!



information



Registration Fees & Payments

2024-25 Season Registration Fees	\$1,250
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Dec 6th – 1st Installment \$375

Jan 3rd – 2nd Installment \$300

Feb 7th – 3rd Installment \$300

Mar 7th – 4th Installment \$275

Refund policy:

- After 12/5/24 but prior to the first Friday of the Spring Sports Season, all registration fees with the exception of a \$375 winter training fee will be refunded.
- After the first Friday of the Spring Sports Season, no registration fees will be refunded.
- Failure to pass the swim test will result in a refund of all registration fees with the exception of a \$375 winter training fee.

Why is crew so expensive?



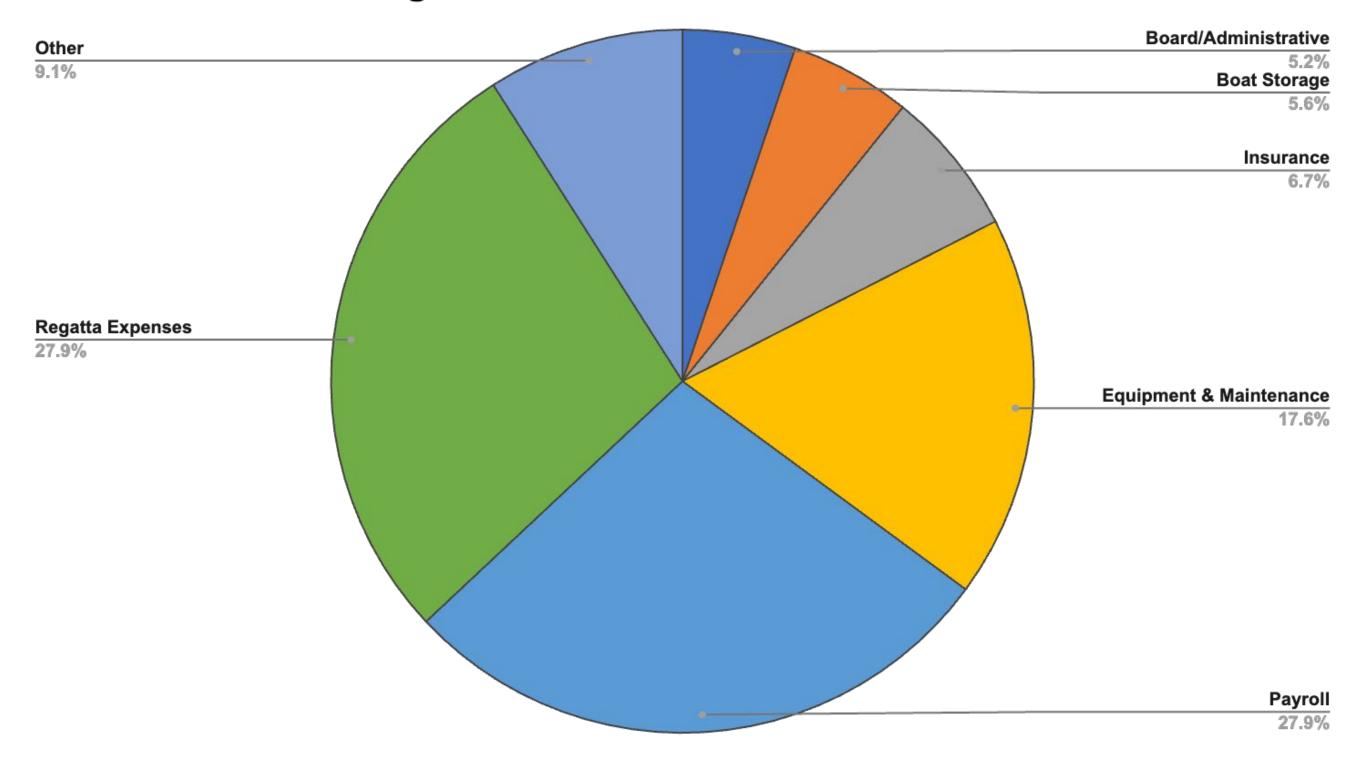
- Robinson Crew is completely self-funded and receives no money from Robinson Secondary School or Fairfax County Public Schools (FCPS).
- All financial support for Robinson Crew comes from rower fees, donations, and RCBC fundraising efforts.
- RCBC is an IRS 501(c)3, Not-For-Profit Organization.
- The RCBC has been able to keep registration fees relatively low compared to other local high school programs because of strong volunteering and generous contributions by our community and families like you.



Where does your money go?

- Administration QuickBooks, VASRA membership, boat registrations, State Commission, accountant, USPS, etc.
- Boat Storage Storage racks inside the boathouse at Sandy Run
- Insurance Property, Liability, Catastrophic, Directors & Operators
- Equipment & Maintenance Racing shells, ergs, launch boats, motors, oars, riggers, seats, etc.
- Payroll Our coaches do not receive additional salary from RSS or FCPS.
- Regatta Expenses Fees paid to enter each rower and boat in regattas
- Other Fundraising fees, team building events, additional coaching expenses, etc.







Annual Financial Review

- All books and accounts shall be reviewed at least once every year:
 - by a qualified independent auditor who may be a member of the RCBC
 - or by a committee composed of not less than three (3) individuals.
- Will conduct the review in January.
- The results of this audit shall be made available to all standard and contributing memberships.
- Participants will receive points towards their membership obligation.

If you are interested in participating in the annual review, please contact: treasurer@robinsoncrew.org



Ten & Two For Our Crew

Membership Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Accumulate 10 Volunteer Points Raise \$200 In Fundraising

Example Volunteer Opportunities:

- Carpool Driver 0.5 points (per trip)
- Regatta Food Tent 1 point (per set up / take down)
- Carpool Coordinator 10 points
- Regatta Concessions Stand 1 point (per shift)
- Spirit Wear Coordinator / Uniforms - 5 points

Raise at least \$200 profit through fundraisers such as:

- Erg-a-thon pledges
- Bundt cake sales
- RaiseRight scrip

If you are unable to participate, reach \$200, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising obligation.



Membership Obligation

To keep Robinson Crew an elite Virginia Scholastic Rowing organization, we need every team member to contribute the following each season:

Volunteer & Fundraise

Example Volunteer Opportunities:

- Carpool Driver
- Regatta Snacks Setup/Cleanup
- Assistant Event Coordinator
- Event Planning Committee
- Concessions Stand Attendant
- Spirit Wear Coordinator
- Board Members

There is no "buy out" for volunteering — <u>we need</u> <u>your time and effort!</u>

The RCBC will assess members a fee of \$50 per point for any shortfall at the end of the season.

Raise an established minimum through <u>fundraisers</u>:

- Erg-a-thon pledges
- Bundt cake sales
- RaiseRight scrip

If you are unable to participate, reach the <u>minimum</u> <u>obligation</u>, or prefer not to fundraise, you have the option to "buy out" and pay the remainder of the fundraising dues.



Volunteer Opportunities

Please contact Ellen Valentine, VP for Administration, or Sherry Noud, President, with any questions about available leadership opportunities:

- VP for Membership
- Local Organizing Committee (LOC) member (help at regattas)

- Nothing Bundt Cakes (NBC) Coordinator
- Assistant Sponsorships Coordinator
- Launch Boat Driver (training provided)
- Food Tent Coordinator (regattas)
- Novice Parent Liaison
- Financial auditor (have two; need one)



Ways & Means Paige Wroble

Recent Fundraising Events:

- Bridal Show
- Restaurant night

Upcoming Events:

• Paisano's Dec. 12

• Bridal Show Jan. 19

• Erg-a-thon Jan. 29 (tentative)

• Bundt Cakes Jan. 8 and pick up Feb. 10

• Tag Day Jan. 25 & Feb. 8 (mandatory)

Ongoing:

- Raise Right Enter Code: 8LC961A62146
- Corporate sponsorships









2024-2025 Sponsorship Campaign

- Last year, we secured
 13 corporate sponsors
- So far, we have 6
- Time to get more!

Ready to sponsor?
Scan the QR Code or <u>click</u>
here to start the process.



GOAL: \$10,000



- Important boost to fundraising AND provides great advertising opportunity for local companies
- NEW EXCLUSIVE Platinum
 Sponsors (\$2,500) limit ONE per industry to get best visibility + Quick Catch Ads!
- 10% of the sponsorship funds raised goes towards your \$200 fundraising obligation
- Contact Kate Mattice sponsorship@robinsoncrew.org

Uniforms



Welcome to the Robinson Crew iTeams page! Please be advised of the closing date, as orders will not be accepted after the iTeams page has closed. Please note that some minimums apply per item. Should any product not reach the team minimum, that item will be removed from your cart prior to processing your order. If you have any questions, contact Gregg at Gregg@regattasport.com

Thank you for your order!



- 1. www.regattasport.com
- 2. Click 'iTEAMS' link in the header.
- 3. Click "Create a new account" then create your personal account.
- 4. Click the "iTeams" header.
- 5. Select **Robinson Crew** from the drop box.
- 6. Password: Robinson25
- 7. Place order!

Please note all orders will be shipped in bulk to the address provided by your team's iTeam Coordinator

All orders must be placed by:

Sunday December 18th @11:59PM EST



Required for returning rowers





Optional for both returning and novice rowers





Uniforms For Novice Rowers





Required for novice rowers

Optional for novice rowers



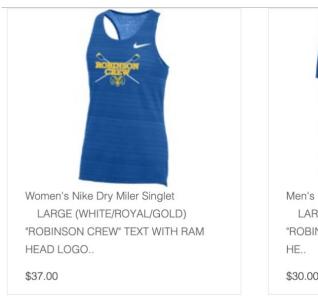
Spirit Wear

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- New spirit wear website
- Open year round and delivered directly to purchaser
- 25% off spirit wear while it lasts
 - coupon: RHSCREW
- More spirit wear, such as beanies, duffel bags, magnets, and ball caps, available for purchase in person.

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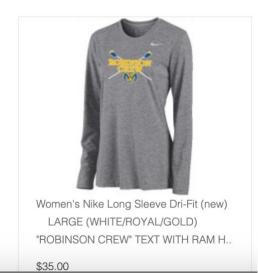












General Membership Meeting Schedule



- January 15, 2025 Virtual
- February 12, 2025 @ Robinson
- March 12, 2025 Virtual (Polar Bear Regatta 3/22)
- April 9, 2025 @ Robinson
- May 2, 2025 @ Robinson (Board Elections and Stotesbury Parent Meeting)

